



KRIS MCKEE

FLORAL  DESIGN

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Bespoke Weddings, made personal, just for you

01

I'M REALLY EXCITED FOR YOU!



Hello, and congratulations on your upcoming wedding.

This is such a special season in your lives. Alongside the excitement, wedding planning can sometimes feel like a lot to navigate. That is where I come in.

My role is to guide you through the floral side of things in a calm, thoughtful way. Together we will shape a design that feels personal to you both and beautifully suited to your day.

You do not need to have everything figured out right now. The notes below are simply here to help you start thinking about your florals. We will talk through everything together and refine the details as we go.

Flowers have a remarkable way of setting the atmosphere for a celebration. My aim is always to create designs that feel generous, romantic and truly reflective of the couple they are made for.

Sustainability also sits at the heart of how I work. If this is something that matters to you as well, you can read more about my approach [here](#).

FLORAL INVESTMENT

Wedding flowers are not simply items on a checklist. They shape the atmosphere of your celebration, frame the moments that will be photographed and remembered, and help transform a venue into a setting that feels entirely your own. When thoughtfully designed, florals become part of the story of the day, not just decoration.

4k - 6k

PERSONAL FLORALS WITH LIGHT STYLING

A BEAUTIFUL STARTING POINT FOR SMALLER WEDDINGS.

This budget usually allows for wedding party flowers, a simple ceremony design, and a small number of reception arrangements.

6k - 10k

ABUNDANCE AND ATMOSPHERE

THIS IS THE MOST COMMON INVESTMENT LEVEL.

It allows for more generous floral coverage across both ceremony and reception, with larger arrangements and greater visual impact.

For most weddings, couples find that an investment in the range of 6 - 10k allows enough flexibility to create a cohesive floral story across both the ceremony and reception.

FLORAL INVESTMENT

10k-15k

FLORAL STATEMENTS

A FULLER FLORAL EXPERIENCE.

Expect larger installations, statement pieces, and a cohesive design that carries throughout the ceremony and reception spaces.

15k +

A FLORAL IMMERSIVE EXPERIENCE

FOR COUPLES WHO WANT TO CREATE SOMETHING TRULY MEMORABLE.

This level allows for premium personal flowers, a statement ceremony design, and abundant reception florals that transform the space into a floral setting

Beautiful florals are an investment in the atmosphere of your celebration, and couples who value thoughtful design will find that flowers play a defining role in how the day looks and feels.

FLORAL INVESTMENT

A NOTE ON PRICING

The cost of wedding florals includes far more than the flowers themselves. Consultations and planning ahead of the wedding day, design time, sourcing seasonal blooms, preparation, installation, pack down, and the mechanics required to build larger pieces are all part of creating a seamless experience.

A wedding is a full day of service, often requiring multiple florists, usually starting early in the morning, and ending well after Midnight.

There can be a lot of logistics, travel, and co-ordination to ensure everything happens smoothly and on time. This is reflected in the dollar value of your chosen investment.



STYLE & DESIGN

FIGURING OUT THE STYLE YOU WANT FOR YOUR DAY!

Choosing a wedding style can be a fun and creative process. Here are some tips to help you decide on the perfect style for you:

- ♥ **Reflect on Your Personalities:** Think about your individual likes and shared interests. Are you more traditional, modern, bohemian, or rustic? Your wedding should reflect who you are as a couple.
- ♥ **Create a Vision Board:** Use Pinterest to gather images that inspire you. Look for patterns in the colours, themes, and styles you're drawn to.
- ♥ **Consider Your Venue:** The location can significantly influence your wedding style. A beach wedding will have a different feel than a formal ballroom or a rustic barn.
- ♥ **Set a Colour Palette:** Choose a set of colors that you love and that work well together. This will help guide your decisions on flowers, décor, and attire.
- ♥ **Think About the Season:** Seasonal elements can enhance your wedding style. For example, a winter wedding might include cosy, warm tones and elements, while a summer wedding could be bright and airy.
- ♥ **Stay True to Yourselves:** Trends come and go, but your wedding should be a reflection of your unique love story. Choose elements that feel authentic to you as a couple. There are no cookie cutter, rinse and repeat weddings here- This is important to us and it should be for you too.
- ♥ **Consult with Professionals:** Talk to us, and your other vendors. We can provide valuable insights and help bring your vision to life.
- ♥ **Have Fun:** This is your special day, so enjoy the process of creating a celebration that's uniquely yours.

CHECK OUT OUR [PINTEREST BOARD](#) FOR LOTS OF INSPO

STYLE & DESIGN

THE FOLLOWING ARE SOME COMMON DESIGNS THAT ARE INCLUDED IN MANY WEDDINGS. THIS LIST WILL HELP YOU DECIDE WHAT YOU WOULD LIKE INCLUDED IN YOUR QUOTE REQUEST.

CEREMONY

Personals

- Wedding teams florals- Bouquets, boutonniere/buttonholes
- Flower crowns, adults or children
- Mothers corsages- either pin-on or wrist
- Fathers boutonniere/buttonholes
- Children's petal baskets
- Hair pieces - pin in florals, combs, headbands

Ceremony Designs

- Arbour- Full or half
- Plinths, vases
- Other ceremony backdrop installations (hanging, "growing" ground level install)
- Aisle florals, vases, meadow, pew ends
- Welcome sign florals
- Signing table arrangement



03 STYLE & DESIGN

RECEPTION

- Seating chart
- Head table florals
- Guest table florals (sm, med, lg vases, garlands, bud vases, table ends)
- Hanging installations (full floral, organic shape, foliage etc)
- Cocktail table arrangements
- Bar florals
- Cake flowers
- Cake table florals (vase, meadow)
- Guest photo area floral backdrop/feature

Some ideas



STYLE & DESIGN

OTHER THINGS TO CONSIDER

- Candles – Many options available, from classic pillar candles and elegant tapers to floating candles and clustered votives. Quantities and styles can be tailored to suit the atmosphere you would like to create.
- Table runners and linens – Soft textiles such as gauze, silk, linen, or velvet runners can add colour, texture, and warmth to reception tables.
- Natural styling elements – Seasonal fruits, vegetables, herbs, and other organic elements can be incorporated to add richness and personality to the tablescape.
- Styled table details – Decorative objects, sculptural vessels, small bowls, or curated styling pieces that complement your overall design aesthetic.

Repurposing Your Flowers

Repurposing your wedding flowers is a beautiful way to extend their presence throughout the day. Some ceremony arrangements can often be thoughtfully moved into the reception space, perhaps to frame the head table, bar, or entrance, allowing the flowers to continue being part of the celebration. It is a simple, considered approach that makes the most of the designs while carrying the atmosphere of the ceremony into the evening.

Follow this [link](#) to read more about repurposing.



SUSTAINABILITY

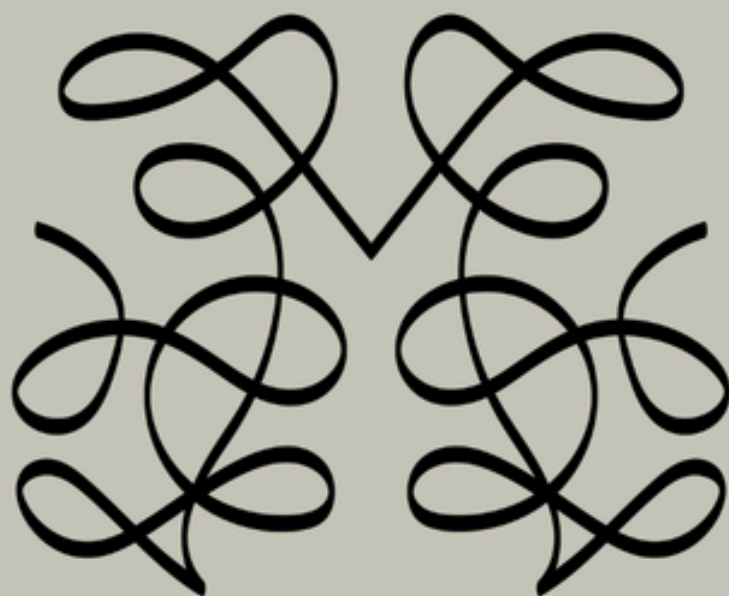
Flowers bring beauty, emotion and atmosphere to a wedding day. Yet behind that beauty, the modern floral industry can carry a significant environmental footprint. Many blooms travel long distances before arriving in Australia, and traditional design methods often rely on materials that cannot be recycled or returned to the earth.

My approach to floristry considers the full life of a flower. From sourcing and design mechanics through to what happens after the celebration, each step is approached with care. The aim is simple: to create floral designs that feel abundant and memorable, while making more thoughtful choices about the impact.

What this means for your wedding flowers

- Floral foam free design – avoiding single-use floral foam and using reusable or low-impact mechanics instead.
- Seasonal flowers – working with flowers that naturally belong to the time of year.
- Supporting local growers – sourcing from Australian flower farms wherever possible.
- Reducing plastics and waste – prioritising recyclable, compostable and reusable materials.
- Repurposing designs – ceremony flowers can often be moved into the reception space so they continue to be enjoyed.
- Reusable vessels and structures – choosing design mechanics that can be used again rather than discarded.
- Flowers beyond the celebration – arrangements can be gifted, donated or composted at the end of the evening.





**Sustainable
Floristry Network**

2026 Member:

Kris McKee

05 THE TEAM



Kris McKee - Creative Director and Lead Florist

Kris is a vibrant blend of creativity and compassion! A former nurse who once studied opera, Kris now channels her passion into floral design. She has a deep love for all things vintage and is dedicated to helping people feel seen and heard. When she's not designing stunning arrangements, you might find her zipping around on her scooter, or martini (dirty and dry) in hand, with David Bowie playing in the background.

Kris has a network of wonderfully talented, dedicated, and passionate freelance florists who work on weddings and events with her.



Then there is Ben, affectionately known in the industry as Benny Quick Snips, he is pretty fast with a pair of secateurs! You'll find Ben up a ladder, tying knots, constructing installation mechanics, expertly tetris packing the van, and keeping everyone cool, calm, and collected when deadlines are tight.



And last but certainly not least is Kenny, the van. A reliable set of wheels and a safe ride for all your precious wedding day floral and styling cargo. Also partial to charivari on request.

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WHAT'S NEXT, AND WHAT TO EXPECT

1. INITIAL CONSULTATION

Fill in our online form with any details you already have. You'll then be prompted to schedule a complimentary telephone or Zoom call consultation. You don't need to have everything figured out. Fine tuning style and colour can come later.

PERSONALISED QUOTE 2.

Based on our initial consultation, we'll create a quote. It's itemised so you can clearly see what each design will cost, including the behind the scenes stuff. We can of course make changes to the quote based on your preferences and budget.

3. BOOK US

When you're ready we will send you an invoice for a 30% deposit, this will secure your date. You'll need to read and sign a contract and then we're all set!

RELAX 4.

Get ready to enjoy your wedding day!

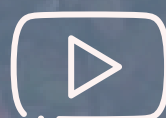


Ready to get in touch?

Click the link. We can't wait to hear from you!

WE LOOK FORWARD TO
THE OPPORTUNITY BRING
YOUR WEDDING FLOWERS
TO LIFE

Want to see more of what we do? Follow us on any or all
of the following platforms -



KRIS MCKEE

F L O R A L



D E S I G N